

How to shoot

—— Using Rule of Thirds ——

STEP - BY - STEP GUIDE

WHY DO WE USE IT?

To create a well balanced and interesting photo

Studies have shown that when viewing images your eyes will naturally go to one of the rule of thirds points

Food for thought:

When it comes to photography we love to break the rules, by no means am I saying your image wont work well without using this rule. Rules in photography are more like guidelines and often very striking images can be created by breaking them once you have mastered them

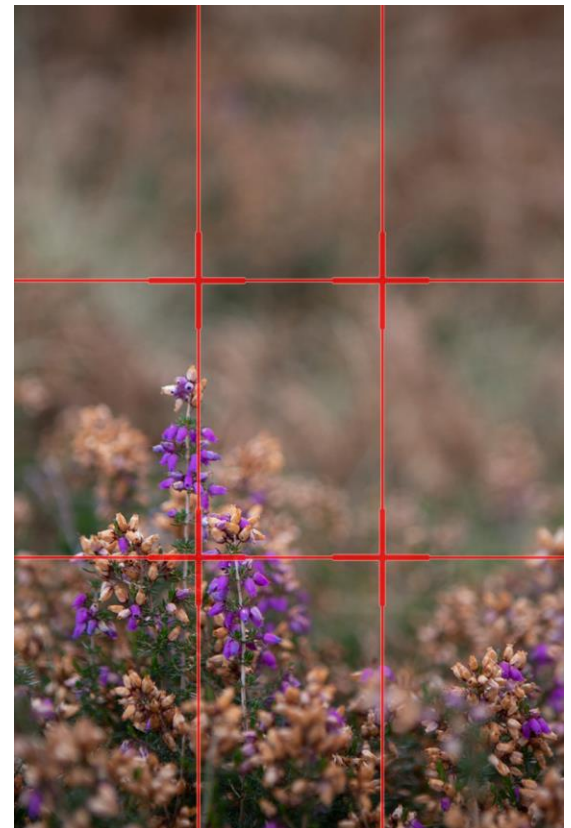
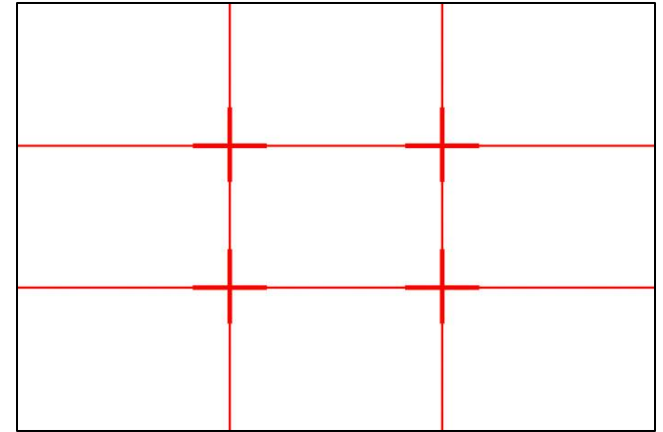


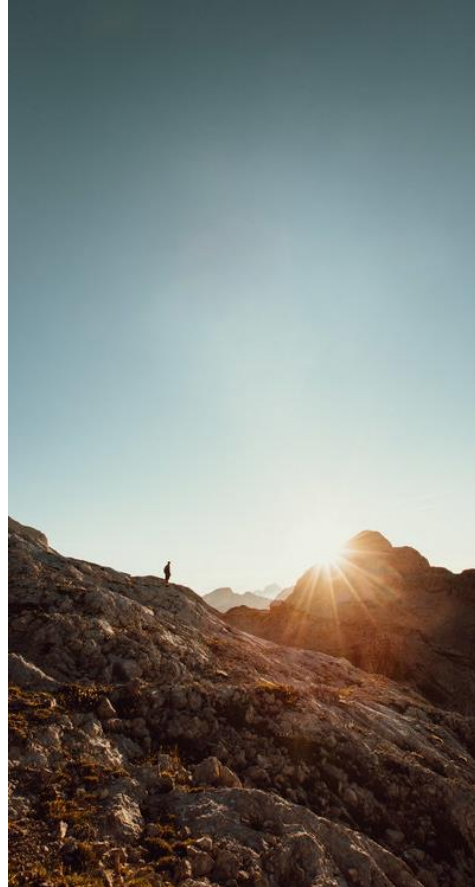
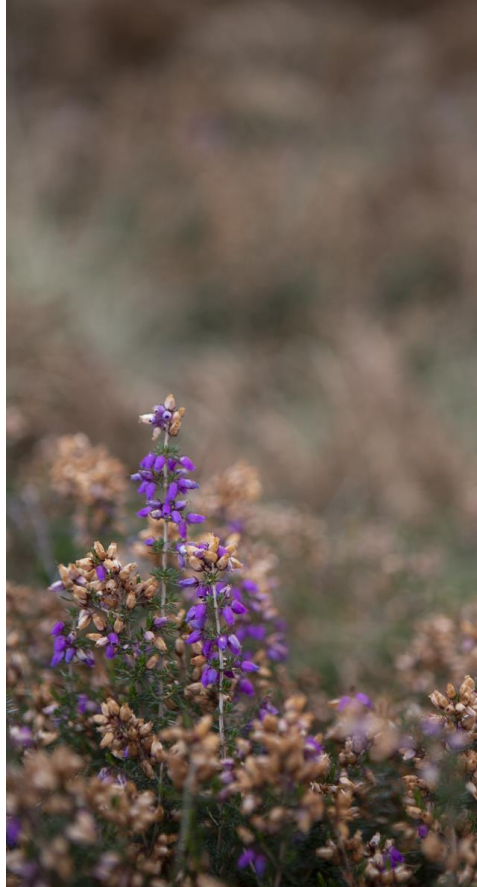
Rule of thirds

The basic principle behind the 'rule of thirds' is to imagine breaking your image down into thirds (so you have an even grid of 9 boxes). This can be done both in portrait or landscape.

With this grid in mind the 'rule of thirds' now identifies lines and 4 important intersections where the lines cross.

The theory is that if you place your main focal points or subject matter either in the intersections or along the lines that your photo becomes more visually balanced and interesting.





Have a go yourself in your home, garden or favourite place:

Choose a subject to be your main point of focus and then place that focal point along one of the lines or 4 intersections in the 'Rule of Thirds' grid. Explore how this creates a more balanced and interesting image.

You can do this in portrait or landscape.

Exercise